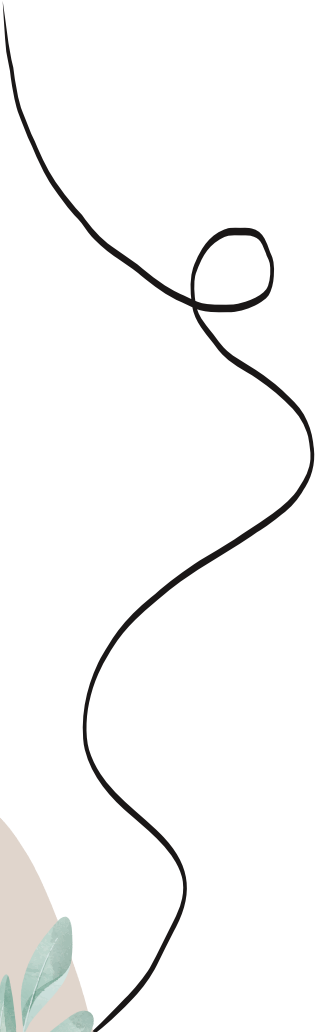
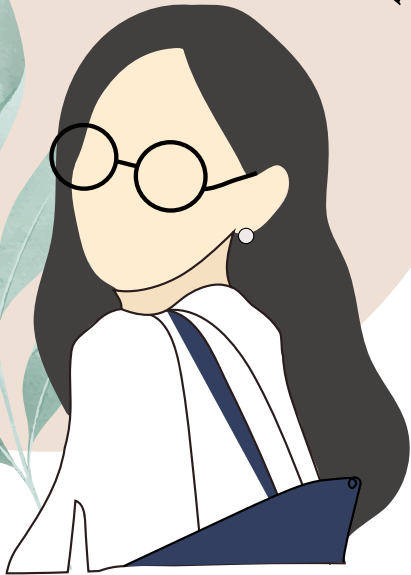









AHROM KANG



CAMPAIGN COORDINATOR

CONTACT

-  647 994 4621
-  Toronto, ON
-  kangar621@gmail.com
-  [Portfolio](#)
-  [LinkedIn](#)

QUALIFICATIONS

- Experienced with scheduling, creating contracts, and post-campaign reports with photography
- Excellent time management skills and the ability to collaborate effectively within teams
- Strong attention to detail and organizational skills
- Great communication skills to keep the internal and external trafficking of campaigns
- Proficient in the Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects and Premiere Pro
- Knowledgeable in AODA standards, including colour contrast, and alt-text
- Experienced in HTML/CSS coding while utilizing various web design tools like Figma and WordPress
- Proven capability to handle multiple projects and meet tight production deadlines

EXPERIENCE

Campaign Coordinator

Mar 2024 - Present | Statements Media Inc. | Toronto

- Creating and managing client contracts and scheduling campaigns
- Updating schedules or contract details and coordinating with third-party suppliers to ensure uninterrupted campaign execution
- Coordinating POP reports from suppliers to keep clients informed on campaign performance
- Producing sizzle videos using existing campaign footage and capturing new video content
- Editing photos and developing creatives and mock-ups tailored to the clients' needs
- Conducting on-site photography to update clients, showcase campaigns, and build rapport and trust

Graphic Designer

May 2024 - Aug 2025 | Duet PR | Toronto

- Demonstrating a deep understanding of print and digital design production processes
- Collaborating with the Duet PR team to align designs with copy and the brand guidelines of diverse clients
- Designing logos, signage, invitations, labels and stickers for events
- Designing a range of social media assets and eye-catching event banners for online event websites

EDUCATION

Media Communications Diploma

Jan 2023 - Apr 2024 | Humber College | Toronto

- Utilizing Adobe software, including but not limited to Photoshop, Illustrator, and InDesign, to craft logos, print ads, motion graphics, web banners, and printed lookbooks, thereby enhancing the overall brand experience
- Learning web design using Visual Studio Code, Dreamweaver, and WordPress to create and publish my own portfolio website

Social Media Marketing Certificate

May 2022 - Aug 2022 | George Brown College | Toronto

- Established a solid foundation in Adobe Photoshop, Illustrator, and InDesign
- Experienced in optimizing business performance using Facebook Ads Manager to drive targeted advertising campaigns and maximize campaign effectiveness

ADDITIONAL EXPERIENCE

Social Media Lead & Pastry Chef

Sept 2017 - Jan 2023 | Daniel et Daniel Catering & Pain de Aroma (self-employed) | Toronto

- Successfully launched my cake business during the pandemic
- Highly skilled in baking and decorating cakes, and conceptualizing customers' ideas into innovative cake designs
- Applied the design skills learned from the certificate program to execute impactful social media campaigns that increased engagement and brand visibility
- Built and maintained strong rapport with customers to consistently deliver exceptional experiences
- Created food visual content while working as a pastry chef to provide social media content for the business

SOFTWARE SKILLS

- Illustrator
- Photoshop
- InDesign
- Premiere Pro
- After Effects
- Lightroom
- Visual Studio Code
- Figma
- WordPress
- Dreamweaver

LANGUAGE

- English
- Korean

References available upon request

