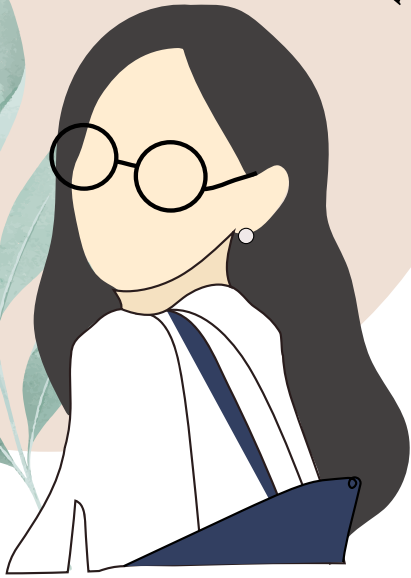





# AHROM KANG



## GRAPHIC DESIGNER

### CONTACT

 647 994 4621

 Toronto, ON

 [kangar621@gmail.com](mailto:kangar621@gmail.com)

 [Portfolio](#)

 [Linkedin](#)

### QUALIFICATIONS

- Proficient in the Adobe Creative Suite, including but not limited to Photoshop, Illustrator, InDesign, After Effects, and Premiere Pro
- Experienced in HTML/CSS coding while utilizing
- Various web design tools like Figma, WordPress
- Strong attention to detail and organizational skills
- Solid knowledge of design principles, and typography
- Skilled in applying brand design guidelines to ensure visual consistency
- Excellent time management skills and the ability to manage multiple projects
- Ability to work respectfully and effectively within a team and independently

### EXPERIENCE

#### Multimedia Graphic Designer (Part-time)

Mar. 2024 - Present | Statements Media | Toronto

- Creating mockups and visual aids to help conceptualize ideas and support the teams
- Editing photos & videos for completed campaigns to update clients
- Creating designs, invitations, and logos to meet clients' needs
- Creating sizzle videos with existing campaign footage

#### Design Coordinator & Graphic Designer

Feb. 2023 - Jul. 2024 | Canyon Entertainment Group | Toronto

- Designing high-quality, captivating social media banners, press kits, and eBooks using Adobe software to effectively promote the girl band, Girl Pow-R
- Providing valuable feedback to design interns to help improve the quality of design work
- Defining brand parameters and design principles

## EDUCATION

### Media Communications Diploma

Jan. 2023 - April 2024 | Humber College | Toronto

- Utilizing Adobe software, including but not limited to Photoshop, Illustrator, and InDesign, to craft logos, print ads, motion graphics, web banners, and printed lookbooks, thereby enhancing the overall brand experience
- Learning web design using Visual Studio Code, Dreamweaver, and WordPress to create and publish my own portfolio website

### Social Media Marketing Certificate

May 2022 - Aug 2022 | George Brown College | Toronto

- Established a solid foundation in Adobe Photoshop, Illustrator, and InDesign
- Experienced in optimizing business performance using Facebook Ads Manager to drive targeted advertising campaigns and maximize campaign effectiveness

## ADDITIONAL EXPERIENCE

### Social Media Lead & Pastry Chef

Sept. 2017 - Jan. 2023 | Daniel et Daniel Catering & Pain de Aroma (self-employed) | Toronto

- Successfully launched my cake business during the pandemic
- Highly skilled in baking and decorating cakes, and conceptualizing customers' ideas into innovative cake designs
- Applied the design skills learned from the certificate program to execute impactful social media campaigns that increased engagement and brand visibility
- Built and maintained strong rapport with customers to consistently deliver exceptional experiences
- Created food visual content while working as a pastry chef to provide social media content for the business

## SOFTWARE SKILLS

- Illustrator
- Photoshop
- InDesign
- Premiere Pro
- After Effects
- Lightroom
- Visual Studio Code
- Figma
- WordPress
- Dreamweaver

## LANGUAGE

- English
- Korean

References available upon request

