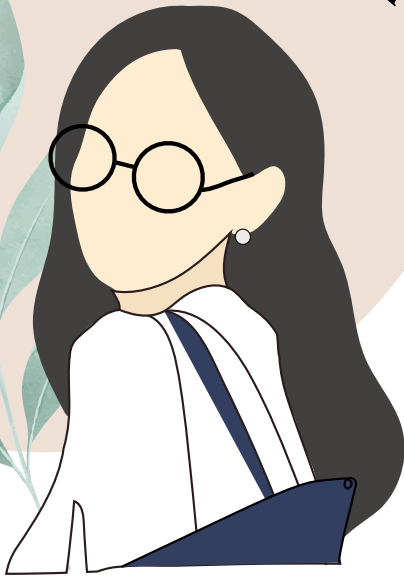





AHROM KANG



JR. GRAPHIC DESIGNER

CONTACT

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 Toronto, ON

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 [Portfolio](#)

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QUALIFICATIONS

- Proficient in advanced design using Adobe Creative Suite, including Photoshop, Illustrator, and InDesign
- Experienced with various web design tools – Figma, WordPress, Adobe Dreamweaver, Visual Code Studio
- Possess strong design sensibility and a meticulous attention to detail
- Familiarity with AODA accessibility standards

EXPERIENCE

Design Coordinator, Internship

Feb. 2023 - Present | Canyon Entertainment Group | Toronto

- Designing high-quality, captivating social media banners, press kits, and eBooks using Adobe software to effectively promote the girl band, Girl Pow-R
- Providing valuable feedback to design interns to help improve the quality of design work
- Designing content for Instagram Stories to increase audience engagement
- Defining brand parameters and design principles

EDUCATION

Media Communications Diploma

Jan. 2023 - Present | Humber College | Toronto

- Utilizing Adobe software, including but not limited to Photoshop, Illustrator, and InDesign, to craft logos, print ads, motion graphics, web banners, and printed lookbooks, thereby enhancing the overall brand experience
- Learning web design using Visual Studio Code, Dreamweaver, and WordPress to create and publish my own portfolio website

Social Media Marketing Certificate

May 2022 - Aug 2022 | George Brown College | Toronto

- Established a solid foundation in Adobe Photoshop, Illustrator, and InDesign
- Experienced in optimizing business performance using Facebook Ads Manager to drive targeted advertising campaigns and maximize campaign effectiveness

ADDITIONAL EXPERIENCE

Social Media Lead & Pastry Chef

Sept. 2017 - Jan. 2023 | Daniel et Daniel Catering & Pain de Aroma (self-employed) | Toronto

- Successfully launched my cake business during the pandemic
- Highly skilled in baking and decorating cakes, and conceptualizing customers' ideas into innovative cake designs
- Applied the design skills learned from the certificate program to execute impactful social media campaigns that increased engagement and brand visibility
- Built and maintained strong rapport with customers to consistently deliver exceptional experiences
- Created food visual content while working as a pastry chef to provide social media content for the business

SOFTWARE SKILLS

- Illustrator
- Photoshop
- InDesign
- Premiere Pro
- After Effects
- Lightroom
- Visual Studio Code
- Figma
- WordPress
- Dreamweaver

LANGUAGE

- **English**
- **Korean**

References available upon request

